# **CORPORATE ADVISORY SERVICES**



CORPORATE FINANCE & RESTRUCTURING CORPORATE ADVISORY SERVICES

## **Corporate Finance & Restructuring** Corporate Advisory Services Overview

Prospering in the midst of continuing and often disruptive forces takes insight and acumen. Our global experience and expertise enables us to implement strategies to deliver sustainable solutions and transformational change.

## About Africorn Advisory



Africorn Advisory is a corporate financial advisory firm formed with the commitment and passion to assist corporations and high net worth individuals attain their corporate and financial obligations and goals.

Africorn Advisory focuses on the long-term sustainability of its clients and embeds this along its business model from integrating corporate, social, environmental and governance practices into its processes.

## **Our Services**

At Africorn Advisory, we provide practical assistance to firms and executives throughout the business lifecycle, often in situations of disruption and circumstance driven events.

Our key services include:

#### **SELL SIDE ADVISORY**

- Strategic Advice And Value Creation
- Investment Memorandum Preparation
- Due Diligence & Valuation
- Deal Structuring (M&As)
- Fairness Opinions

## **CORE CAPITAL SOLUTIONS**

- Equity & Debt Restructuring
- Equity and Debt Raising
- Principal Investment

#### **TRANSACTION SERVICES**

- Financial Modelling
- Valuations (Commercial Litigation, Intellectual Property, etc)
- Corporate Mestructuring

## HOW WE WORK WITH YOU

#### **You Tell Us Your Preferences**

Via our online enquiry form or a one on one meeting. We discuss the scope of work and deliverables before we propose a solution.

#### We Do The Hard Work

We work with you to design tailored solutions that meet the goals with respect to your organization's culture, discourse and budget.

#### **You Get Peace Of Mind**

When we partner with you, our sustainable solutions ensure you are equipped with the appropriate skills and resources to continue developing.

We hold ourselves to high standards of performance and service. Therefore, we welcome your feedback at any stage of our consulting engagement.



#### **Our People**

The team at Africorn Advisory is encompassed of dedicated industry leaders and teams who combine strategic vision and real-world industry experience to address critical issues in demanding situations. We work diligently alongside our clients, and each other, to provide practical and sustainable solutions - when and where it really matters.

## **The Leadership**



**Robert Gitachu** Chief Executive Officer

#### Background

Robert is a finance professional with 18 years of experience in investment banking, corporate actions and pricing, deal structuring, real estate and valuation.

Before founding Africorn Advisory, he held various senior positions at NCBA, Citi, Columbus-Ohio, Alliance Data Systems, Westerville Ohio, and the FFK Group.

Robert brings along an extensive cross-border experience and relationships across different industries and sectors. He has a wealth of experience, having also done extensive transactions and advisories across various global and local platforms.

## **Academics**

- BSc Finance
- MBA Strategy
- MSc Finance

#### **Transaction Highlights**

Responsible for investment portfolios of over \$1.8B across North America and Dublin, Ireland. Additionally, Robert has advised on various commercialization initiatives, aiding in the creation of financial models, creation of centers of excellence, and intensive deal structuring and valuation.

### **Mission, Vision & Values**

#### Mission

We are committed to maintaining unparalleled standards in our service, integrity and professionalism with our partners. We endeavor to blend our clients' situations with maverick information, services and products and in assisting our clients exceed their goals.

### Vision

To be the leading financial advisory firm in the region, providing services and products that are novel and trusted – We seek to support and empower corporations to be sustainable and to increase on their social impact within the industries they serve.

## Values

- Professionalism
- Integrity
- Corporate Governance
- Team Work
- Objectivity
- Accountability



## **Our Service Charter**

- 1. We Invest in building long-term trusted client relationships where we are seen as consulting partners and not simply suppliers of consulting and change services
- 2. We embrace change, keep our finger on the pulse and behave in the best interest of our clients and associates without bending the truth.
- 3. We are committed to show the difference!

#### How Do We Add Value?

- 1. We create a positive consumer experience from the awareness stage to the point of delivery and post-delivery.
- 2. Our professionals offer valuable understanding and tailor-made solutions produced of deep industry expertise gained through wide range of engagements across sectors
- 3. We distinctively combine rigorous analysis with extensive industry knowledge to provide sensible solutions that deliver measurable, high-impact results.

## **Current Trends and Emerging Challenges**

Global political uncertainty and reforms
Role, function and utility of information technology
Increased stakeholder complexity
Value destruction through inaction and indecision
Global market volatility



## Why Africorn Advisory?



- We have a unique single global platform and reach
- We adopt a collaborative approach and advocate "best practice"
- We "cut through" complex issues quickly



We address any temporary management "capacity" and "skills/competence" shortages



We keep it simple and tell it like it is



- We utilise a lean project structure and process
- We have a dedicated senior team of professionals, who have "hands-on" experience in companies throughout the business lifecycle



Incentivized outcome-oriented alignment of interest with respect to flexible fee structures



We respond to circumstance driven client needs, with practical, outcome-oriented solutions. Early intervention promotes increased optionality.



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